



JOE WALKER

design:illustration:animation

EXPERIENCE

Freelance Designer - October 2007 - Present

Interactive Media, Print, Illustration

Web design & development, print, animation, interface, sound design, and illustration for a variety of clients including: Wizards of the Coast, Virtue Toys, Tattoo Media, Filter Studios, Granger Homes, Hydrogen Advertising, Green Rubino, Outdoor Research, Brooks Running, Getty Images, Microsoft, Tilted Thunder Roller Derby, Skatella, Seba North America, Skatecrazy and more.

Cingular / AT&T - March 2007 - September 2007

Art Director, Online Advertising

Concept, design and execution of all animated and static online ad campaigns.

Wizards of the Coast - April 2005 - June 2006

Interactive Designer, Game Interface

Concept, design, and animation of game interfaces as well as detailed illustration of game elements. Also collaborated with internal R&D team on initial backstory and game structure.

Wizards of the Coast - June 2002 - April 2005

Sr. Art Director, Online Advertising

Responsible for concept and design of all Flash animated online ad campaigns as well as coordination with marketing, internal product departments, and outside vendors.

Tattoo Media - Nov. 1999 - May 2002

Sr. New Media Designer

Flash animation, Actionscript, soundtrack creation and audio design

Website and Internet/intranet/extranet design

Global branding and graphic design

Project management

Freelance Designer - Dec. 1995 - Nov. 1999

Interactive Media and Print

Specialized in web design, HTML authoring, GIF / Flash animation, and sound design. Also designed CD/Album packaging, enhanced CD's, icons, logos, direct mail pieces, and screensavers. Select clients included: Sub Pop Records, Photodisc Inc., Microsoft, Artsource Inc., ODesign Inc., and Center on Contemporary Art, Seattle.

EDUCATION

American Academy of Art, Chicago: Associates Advertising Design

Indiana University, Bloomington: Painting, Art History

Mirror Sound Studios, Seattle, WA: Audio Engineering & Recording

SOFTWARE / SKILLS

Photoshop, Illustrator, Dreamweaver, Flash, Adobe Animate CC, Tumult Hype 3, After Effects, Logic Express, Ableton Live, Resolume Arena, MS Office, Actionscript, HTML5, CSS, Javascript.

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